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News from PR Newswire
RE/MAX Group Auctioneers Selects Proxibid to Host High Profile Auction

PR Newswire - Tuesday August 10, 2004

Bid Online to Own Greek Revival Mansion Once Owned by Burt Reynolds and Loni Anderson

OMAHA, Neb., Aug 10, 2004 /PRNewswire via COMTEX/ -- Proxibid, a leading provider of live Internet auctions, today announced that RE/MAX Group Auctioneers has selected Proxibid to host an upcoming high profile auction of property once owned by actors Burt Reynolds and Loni Anderson. The property, which is located in Logansville, Georgia, will be offered at auction on Thursday, August 26 via a live auction that will be broadcasted, real-time, on www.proxibid.com.

Reynolds lived in the home from 1980 to 1986, when he married Loni Anderson. The couple vacated the property, taking only their suitcases, and left everything else. Bennett Collett purchased the furnished home in 1986 and has maintained its original condition.

"We are delighted to be working with Proxibid to broadcast this auction live and in real-time on the Internet," said auctioneer Mike Loftin. "With Proxibid's technology we have the ability to broadcast the auction live online to those who cannot attend in person, enabling us to reach a larger audience than ever before."

Proxibid provides auction firms like RE/MAX Group Auctioneers with a method for broadcasting live auctions via the Internet. The Company offers auction companies an affordable marketing and advertising vehicle, as well as quantifiable and recordable results for each auction. Online attendees simply log on to Proxibid's Web site to register for the auction and are seamlessly directed to the auction they wish to attend.

"We are thrilled to be working with RE/MAX Group Auctioneers to host this high profile auction," said Bruce Hoberman, CEO of Proxibid. "This is a very exciting auction -- this property holds mystique for entertainment enthusiasts and architectural aficionados alike. Our technology will enable RE/MAX Group Auctioneers to reach a broad selection of people who might be interested in bidding on and owning this property."

About RE/MAX Group Auctioneers

RE/MAX Group Auctioneers is a full service auction and marketing alliance that provides a complete menu of customized auction marketing programs to meet the specific needs of clients. The alliance provides a turn-key system for auction marketing operations within the company. RE/MAX Group Auctioneers can be found online at www.LoftinAuction.com.

About Proxibid

Proxibid has created an innovative and dynamic Internet auction platform powered by BEA's WebLogic application server technology. By working closely with Auctioneers, software developers, consultants and industry leaders, Proxibid's experienced team built an efficient, user-friendly service, which gives auction companies the ability to broadcast their sales live and online to customers across the globe who cannot attend the auction. Proxibid can be found online at www.proxibid.com.

SOURCE Proxibid

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<http://www.loftinauction.com/>

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