

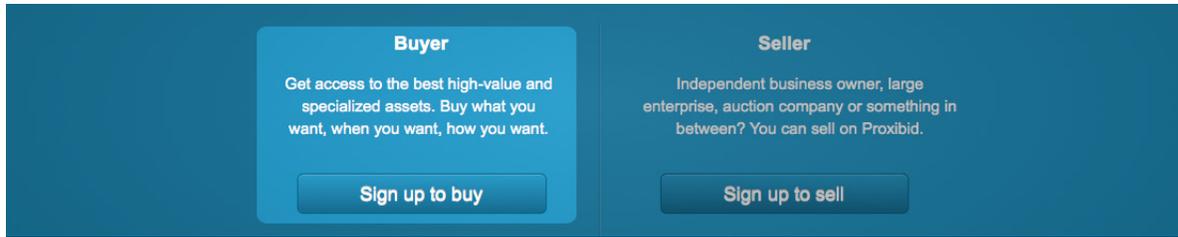
BIDDING ONLINE WITH PROXIBID IS SAFE AND EASY.

1) Create a Proxibid Account

a) Enter www.proxibid.com and click the “Sign Up” link in the page header



b) Click the buyer “Sign up to Buy” button



2) Enter your account information—rest assured, all personal information is safe with Proxibid

a) Fill in your basic info and read/agree to the Proxibid user agreement



b) Enter your shipping info, select a security question and click “Next”

c) Provide your billing info to complete account creation

d) Check your email to validate your account

3) Log in to your New Account

a) Click the “Log In” link in the header at the top of the page



b) Enter your username and password

4) Bid in the Timed or Live Auction: Navigate to the event in which you want to participate

Timed Auction

a) Navigate to the lot detail page featuring the item you want

b) Click the “Bid Now” button

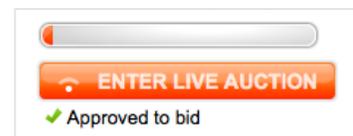
c) Confirm your bid on the summary screen

Live Auction

a) Select “Enter Live Auction” button to join the auction (note this button is only available once sale has begun)

b) A new browser window will open and you will be prompted to launch the application

c) Now you are ready to bid



HELPFUL HINTS

How to Leave a Prebid in a Timed or Live Auction

Submitting a prebid representing the most you're willing to pay using our "Enter a maximum bid" feature is quick and convenient. You can submit a prebid on either the catalog pages or the lot detail page.

- Navigate to the lot detail or catalog page featuring the item on which you want to prebid
- Click on the "Enter a maximum bid" link under the "Bid Now" button
- Enter the maximum dollar amount you're willing to bid and click the "PLACE BID" button, then "CONFIRM BID"
- Your maximum bid is now submitted and can be tracked in the "My Items" tab of MyProxibid

Proxibid's Live Bidding Application

Audio/Video: watch a live audio and video stream of the auction

Live Icon: indicates which lot is currently being auctioned

Catalog Search: search for catalog items in auction

My Auctions: toggle through your opened live auctions to open in new window

The screenshot shows the Proxibid Live Bidding Application interface. At the top, there is a blue header with the Proxibid Live logo and user information: "Welcome, arasdall | Sign Out | What's New | Preferences". Below the header, there is a navigation bar with "Farm Machinery Auction by Weeks Farm Machinery Auction, Inc." and a "My Auctions" dropdown menu. The main content area is divided into two columns. The left column features a large image of a green combine harvester with the text "Title of Lot for Sale" and "Lot number: 302". Below the image is a "Play audio & video" button. At the bottom of the left column, there is a "Once-Twice-Sold" bar with three buttons: "ONCE", "TWICE", and "SOLD!". Below this bar, there is a "Priority One Message" section with the text "Supporting priority two message" and a "HIGH BID: \$1,700.00 by YOU!". At the bottom of the left column, there is a large orange "BID \$1,750.00" button. The right column features a "Catalog" dropdown menu and a "Search Catalog" input field. Below these are several lot listings. The first listing is for lot #370 with a high bid of \$750.00. The second listing is for lot #371 with a high bid of \$700.00 and a quantity of 2. The third listing is for lot #372 with a high bid of \$600.00, a quantity of 6, and a "LIVE" icon. The fourth listing is for lot #373 with a high bid of \$700.00. At the bottom of the right column, there is a "Message Center" section with a list of messages: "8:05 AM Login statistics (1/1)", "8:00 AM Connected to the server.", and "7:58 AM Connected incoming - ProdCluster2.002-ProxibidMessageBus". There is also a text input field for sending a message to the software operator and a "Send" button. At the bottom right of the Message Center, there are "Feedback" and "Connected" buttons.

Once-Twice-Sold Bar: indicates when the auctioneer is about to sell the item

Bid Button: click this to submit a bid at the total asking price

Message Center: ask questions and get answers in real time

» For more help bidding, check out Proxibid's *How to Bid* and *Create Account* videos at www.youtube.com/Proxibid.

Have questions or need help? Contact Proxibid at 1-877-505-7770.

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