

## **BIDDER**

### **May 21 Product Release**

It's that time again – Proxibid is launching some exciting new products that will enhance the experience for all users while strengthening our auction marketplace. We are pleased to introduce some exciting new products with this release, including a uShip Shipping Cost Estimator, Badges for Sellers, Staggered End Time tools and much more!

### **uShip Shipping Estimator**

We have formed a strategic partnership with uShip - the world's largest and most trusted transportation marketplace.

This partnership provides Proxibid's online bidding community with direct access to uShip's shipping marketplace, making it easier, faster and more cost effective than ever for online buyers to coordinate shipping arrangements.

Buyers in Proxibid's marketplace now have access to uShip's Shipping Price Estimator™ right from the Lot Detail page within Proxibid's online auction catalogs for hard-to-ship items such as cars, motorcycles, furniture, pianos, boats, antiques, freight, heavy equipment and more. Shipping information -- including lot detail information -- is integrated into the Shipping Price Estimator, which displays approximate shipping costs based on comparable item, weight and distance moves on uShip. This allows buyers to make informed decisions when determining transport costs.

uShip's marketplace allows people to compare and book upfront quotes, name their own price or receive auction-style bids from thousands of transport companies that competitively bid to win business. Carriers use uShip to maximize their loads and fill extra truck space at deeply discounted rates, helping customers save an average of 50 percent over commercial rates.

#### **Features:**

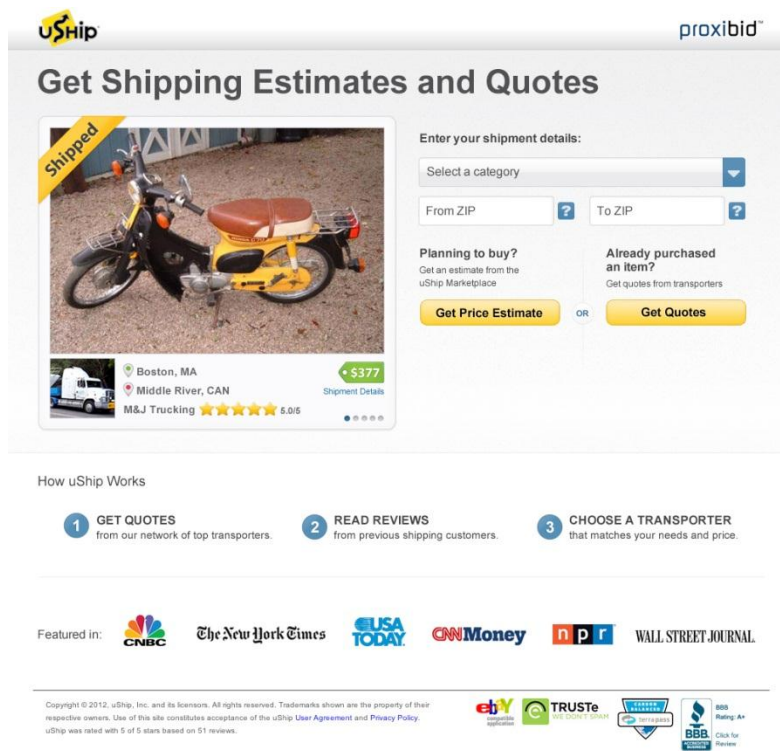
For Proxibid Bidders:

- Access to uShip's shipping estimator from the Lot Detail page within Proxibid's online auction catalogs, allowing buyers to make educated decisions when determining shipping for their items.
- A solution for hard-to-ship items such as cars, furniture, pianos, boats, freight/haulage, heavy equipment and more.
- Upfront knowledge of shipping costs and increased communication regarding shipped items.

## Benefits:

- Proxibid Bidders will be able to get a shipping estimate prior to bidding on an item – allowing them to make educated decisions on shipping.
- Proxibid Buyers will get the benefit of the uShip platform which will mean more cost savings for the buyer.
- Proxibid Sellers will have a shipping solution established with very little for them to do allowing them to focus on the auctions instead of the shipping.
- An improved customer experience.

**Landing Page** (accessed through the footer and also from the “you won” email that goes out to bidders)



The landing page features the uShip and proxibid logos at the top. The main heading is "Get Shipping Estimates and Quotes". On the left, there is a "Shipped" badge and a photo of a yellow motorcycle. Below the photo, it shows a shipping route from Boston, MA to Middle River, CAN, with a price of \$377 and a 5.9/5 rating for M&J Trucking. On the right, there is a form to "Enter your shipment details:" with a "Select a category" dropdown, "From ZIP" and "To ZIP" input fields, and buttons for "Get Price Estimate" and "Get Quotes". Below the form, there are two sections: "Planning to buy?" and "Already purchased an item?". At the bottom, there is a "How uShip Works" section with three steps: 1. GET QUOTES, 2. READ REVIEWS, and 3. CHOOSE A TRANSPORTER. Below this, there is a "Featured in:" section with logos for CNBC, The New York Times, USA TODAY, CNN Money, npr, and WALL STREET JOURNAL. The footer contains copyright information, a disclaimer, and various partner logos including eBay, TRUSTe, and BBB.

uShip proxibid

## Get Shipping Estimates and Quotes

Shipped

Enter your shipment details:

Select a category

From ZIP To ZIP

Planning to buy?  
Get an estimate from the uShip Marketplace

Already purchased an item?  
Get quotes from transporters

Get Price Estimate OR Get Quotes

Boston, MA  
Middle River, CAN  
M&J Trucking 5.9/5

How uShip Works

- 1 GET QUOTES  
from our network of top transporters.
- 2 READ REVIEWS  
from previous shipping customers.
- 3 CHOOSE A TRANSPORTER  
that matches your needs and price.

Featured in:

Copyright © 2012, uShip, Inc. and its licensors. All rights reserved. Trademarks shown are the property of their respective owners. Use of this site constitutes acceptance of the uShip User Agreement and Privacy Policy. uShip was rated with 5 of 5 stars based on 51 reviews.

ebay TRUSTe BBB

## Lot Detail Page


proxibid. REAL LIVE AUCTIONS

Welcome, bradw6! (Log Out) Return to AuctionBuilder Get Started Help

Home Categories Browse By Search for items GO

Art, Antiques & Collectibles > Timed Standard starts and Ends today ONLINE > Lot #6 Nintendo Wii Guitar Hero World Tour Game And Guita R

View Lot in Catalog



Play Video

Want to participate? Click here.

Nintendo Wii Guitar Hero World Tour Game And Guita R  
Lot #6

Time Remaining: 45:13  
Opening Bid: \$100.00  
BID NOW \$100.00  
or Enter a maximum bid

BWAuctions2 - maxxng out the name of the auction company name 12  
Internet Buyer's Premium: 2%  
Location: Omaha, NE  
No Rating

Watch this Lot  
Email a Friend  
Increment Table  
Shipping Estimate

Share: f Share T Tweet

## uShip/Proxibid Cobranded Shipping Widget

### Step #1

Estimate Your Shipping Costs

powered by uShip

Enter your shipment details:

Category: Select One Origin: ZIP/Postal United States (Change)  
Destination: ZIP/Postal United States (Change)

GET ESTIMATE

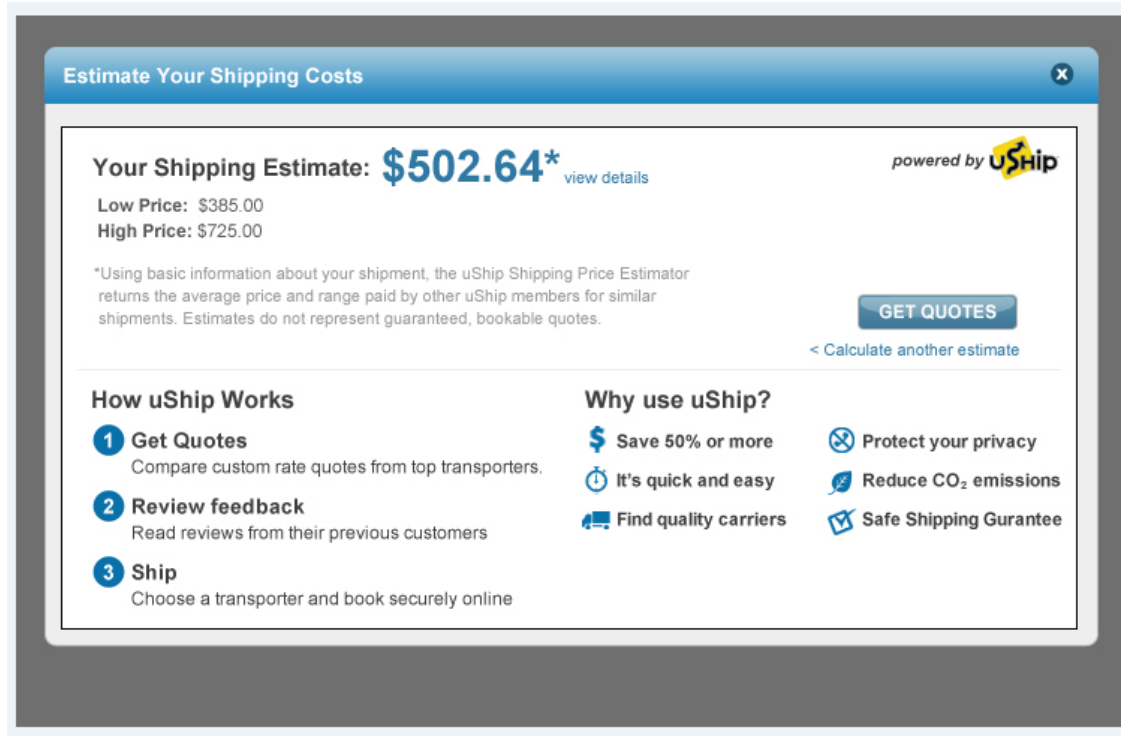
How uShip Works

- 1 Get Quotes  
Compare custom rate quotes from top transporters.
- 2 Review feedback  
Read reviews from their previous customers
- 3 Ship  
Choose a transporter and book securely online

Why use uShip?

- \$ Save 50% or more
- ⌚ It's quick and easy
- 🚚 Find quality carriers
- 🔒 Protect your privacy
- 🌱 Reduce CO<sub>2</sub> emissions
- ✅ Safe Shipping Gurantee

## Step #2 – Results Page



## Auction Sort Order

Proxibid's new Auction Sort Order will display auctions in a list ordered by status (live and ending soonest) and by time starting/ending. Timed auctions that utilize Staggered End Times will display a blue progress bar on the auction once lots begin closing. The progress bar will resemble the Live Auction progress bar indicating the number of lots currently closed out of the total number of lots in the auction. Auctions that do not utilize Staggered End Times will not display the progress bar, as all lots close at the same time. Auctions currently "Live" from the day prior will show up on today's date if the auction continues past midnight. Today's "Live" auctions will no longer appear on tomorrow's list of auctions. "Live" auctions will only appear current day's date, except as noted above.

### Features:

For Proxibid Bidders:

- Auction order listed by status (live and ending soonest) and by time starting/ending
- A blue progress bar for Staggered End Times once auction lots begin to close

### Benefits:

- A more intuitive sort order for all auctions including Timed and Live

## Seller Badges

Proxibid's Auction Company Partners have asked for a simple way to "stand out" in the Proxibid marketplace. We are introducing a new badging system enabling our partners to do just that! The following badges will help you to identify auction company partners who excel in areas including shipping, catalog quality, customer service and more.

### Proxibid Preferred Partner

Images:



Badge Text:

This seller meets the highest standard of service and ethics, and has formed a strategic partnership with Proxibid.

### Top Seller Badge

Images:



Badge Text:

This is a Proxibid Top Seller.

### Superb Shipper's Badge

Images:



**Badge Text:**

Seller ships all items less than 200 lbs., or arranges shipping/pickup for all items over 200 lbs., in 2-3 business days or less, does not mark-up shipping costs, and discloses all shipping information.

**Buyer's Premium Badge**

Images:



**Badge Text:**

The buyer's premium charged by this seller is among the lowest 5% within his or her primary category.

**Quality Catalog Badge**

Images:



*Badge Text:*

This seller consistently describes items accurately including any defects, and provides multiple photos.

**Super Service Badge**

Images:



*Badge Text:*

This seller has less than a 1% complaint rate and follows Proxibid's dispute resolution guidelines.

## Lot Detail:

Art, Antiques & Collectibles > BW - Timed - Staggered Online End first lot today > Lot #4 Nintendo Wii Guitar Hero World Tour Band Kit

[View Lot in Catalog](#)



### Nintendo Wii Guitar Hero World Tour Band Kit

Lot #4

[<< Prev Lot](#) | [Next Lot >>](#)

Time Remaining: **7 Hours 51 Minutes**

High Bid: **\$10.00** by b\*\*\*\*4

Reserve Not Met

**BID NOW \$11.00**

or Enter a maximum bid



BWAuctions2 - maxxing out the name of the auction company name 12

Internet Buyer's Premium: 2%

Location: Omaha, NE



Watch this Lot

Email a Friend

Increment Table

Shipping Estimate

Want to participate? [Click here.](#)

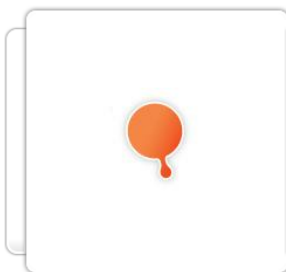
Share: Share Tweet

### Lot Description:

Image test - No primary image. 1 & 3 image exists. 2nd image is not in the system.

## Catalog:

Art, Antiques & Collectibles > BWAuctions2 - maxxing out the name of the auction company name 12 > BW - Timed - Staggered Online End first lot today



### BW - Timed - Staggered Online End first lot today

Auction begins: Thursday, May 17, 1:39 PM Central

First lot ends: Thursday, May 17, 6:00 PM Central

Last lot ends: Friday, May 18, 6:00 AM Central

**7 Hours 54 Minutes**

until the auction closes.

Lots have begun to close. Bid now!



remind me about this auction

Internet Buyer's Premium: 2%

Location: Omaha, NE

Want to participate? [Click here.](#)

Share: Share Tweet



### Auction Description:








BWAuctions2 - maxxing out the name of the auction company name 12





4411 Sth 96th St  
Omaha, NE 68127  
402-323-5254

## Auctions:















**BW - Timed - Staggered Online End first lot today**  
by BWAuctions2 - maxxing out the name of the auction company name 12  
  
 Auction begins: Thursday, May 17 | 1:39 PM Central  
First lot ends: Thursday, May 17 | 6:00 PM Central  
Last lot ends: Friday, May 18 | 6:00 AM Central  
Omaha, NE

**7 Hours 50 Minutes**  
until the auction closes.  
Lots have begun to close. Bid now!  
  
**Start Bidding**  
 remind me about this auction  
Want to participate? [Click here.](#)

## Featured Lots Timestamp

**Problem:** Our buyers and sellers are sometimes confused about the timeliness of the information in the Featured Lots page because they don't update in real-time.

**Summary:** We have added a time stamp to the bottom of the page to help users understand the last time the page was updated with information including high bids.

 2 LENOX CHINA JEWELS MUSICAL FIGURINES Proxibid Auction Training Account No bids	 LIGHT FIXTURE Proxibid Auction Training Account No bids	 Rare Coin Proxibid Auction Training Account No bids	 Old Horn BWAuctions - maxxing out the auction name for testing out name and it is 44 \$1.00	 2000 CAT M318 HYDRAULIC EXCAVATOR BWAuctions - maxxing out the auction name for testing out name and it is 44
 1989 VERMEER CC-135 CONCRETE SAW BWAuctions - maxxing out the auction name for testing out name and it is 44 No bids	 2005 CAT 140H VHP MOTOR GRADER BWAuctions - maxxing out the auction name for testing out name and it is 44	 Antique Chairs BWAuctions2 - maxxing out the name of the auction company name 12 No bids	 Rare Coin BWAuctions2 - maxxing out the name of the auction company name 12 No bids	 Set of Coins BWAuctions2 - maxxing out the name of the auction company name 12 No bids
 1998 Porsche 993 GT2 Legendary Motors \$71,000.00	 Rare Coin BWAuctions2 - maxxing out the name of the auction company name 12 No bids			

This page was last updated on 5/17/2012, 5:41:23 PM CST. Please review each listing for item details and shipping costs.



